



WELCOME TO

A DAY TO ADORE

PHOTOGRAPHY

TIMELESS WEDDING PHOTOGRAPHY FOR KANSAS CITY COUPLES

*Who Want A Photographer Who Understands The Power of a Moment
and How to Navigate the Unique Challenges of a Wedding Day*

CONGRATULATIONS DEAR COUPLE!

I want to congratulate you on your engagement! From the bottom of my heart, I am so excited for you. You have stepped into a very meaningful moment in time and it's my hope that your journey is filled with all of the wonder, sincerity, and laughter you desire it to be.

I'm truly honored you're considering me to document your wedding day. More than just a day, your wedding brings together so many relationships and traditions that are the essence of your celebration. My goal is to look deeper into these moments and relationships to find the authentic story that captures why you chose each other...at this place...in this moment...with these people.

*When we focus on capturing the **emotions** and **relationships** that tell **the story of your lives**, you'll be taken back to those moments every time you look at your photographs.*

IN THIS WELCOME GUIDE, YOU'LL DISCOVER:

- **An overview of my process and the experience that I aim to create for you**, because you need to know what to expect of me, right?! And, I need you to know that beyond capturing timeless photographs, I'm here to create a truly meaningful experience for you.
- **The packages, prices, and payment terms**, so you can transparently see everything laid out, know how to allocate your spending plan, and when payments are due.
- **Testimonials from real life clients**, so you can hear in their own words what they appreciated about their experience most and how that aligns with your own vision and needs.
- **More about me**, because it's important to me that you feel like I'm a kindred heart who can deliver and exceed your expectations.
- **Frequently Asked Questions** to answer those burning questions and ensure that you can stop your wedding planning mind from spinning (*at least where your wedding photography is concerned*)
- **Next steps for setting up a consultation or reserving your wedding date**, because I would love to get to know you and get you on my calendar.

GRAB A CUP OF COFFEE AND KEEP READING.

LOVE, DEANNA





I'm the photographer who brings a clipboard and checklist along with my artistic eye and fancy lens...

...because—actually taking the photo is only a fraction of my job. I'm the cheerleader, usher, keeper of the timeline, and stealth ninja anticipating what's coming next. After 13 years and more than 200 weddings, I've learned a trick or two about how to navigate the unique challenges of a wedding day.



my *timeless* wedding photography experience

WHEN YOU BOOK ME AS YOUR PHOTOGRAPHER,
HERE IS THE EXPERIENCE YOU CAN ANTICIPATE:

- STEP **1 LET'S MEET FACE-TO-FACE** | Once you've read through this welcome guide, I'd love to meet you face-to-face to walk you through my process, discuss your wedding, and answer any additional questions you might have. This could look like an in-person meet-up over a cup of coffee (or your favorite beer) or a Facetime call. I have learned that sitting down together really helps clarify questions and gives us the opportunity to get to know one another. I will bring samples of albums and artwork so you can see the quality of the printed pieces that can be included in your wedding packages.
- STEP **2 MAKE IT OFFICIAL** | Following our meeting, I send you an agreement via Dubsado (my very user-friendly online management system) based on the collection you are interested in. You'll be able to sign the agreement and pay the non-refundable retainer (which you'll learn more about in the pricing section of this guide) all electronically. How cool is that?
- STEP **3 YOUR ENGAGEMENT SHOOT** | For your engagement session, I encourage self-expression and highlighting what makes you truly unique as a couple. Incorporate a favorite pet, prop, location, outfit, and more. We will use the engagement session not just as a way to get beautiful images, but as an opportunity to really get to know one another. Within 2 weeks from your engagement session, you'll get a link to an online gallery where you can view and download your engagement photos.
- STEP **4 PLANNING MEETING** | This is the big one—the meeting where we sit down to coordinate your timeline and shot list for the day. We make sure this meeting includes other key wedding professionals, such as your wedding planner or venue coordinator to ensure your team is all on the same page.
- STEP **5 THE BIG DAY** | I arrive ready to capture the intricate moments as they unfold to tell the story of your wedding day. I will take a mix of posed and unposed shots that truly capture all of the emotions you're feeling. For the majority of the day, my goal will be for you to ignore me so you can truly relax into the moments of the day. When it does come time for the formal photographs, I'll coach everyone on exactly where to be and what to do to ensure beautiful imagery and to make sure I capture your must have shots.
- STEP **6 LET'S CELEBRATE** | My relationship with you continues beyond your wedding day as I meticulously edit your photos in your wedding gallery and help you order prints or albums. Your custom wedding gallery will be ready for you 4-6 weeks after your wedding day. The online gallery gives you instant download access to your photos so you can immediately begin sharing them with family and friends. I work with you directly to decide what artwork or albums will leave you with the perfect printed pieces for your life to come.



THE DETAILS

HOW WE STAY ORGANIZED AND COMMUNICATE

Once you've signed your agreement, I'll send you your unique password and username for your personal client portal, which is how we'll organize your entire experience. In your portal, you'll have access to your invoice, questionnaires for gathering important information, and a communication section to make sure we keep track of all of our correspondence.

Anytime either of us sends a message in Dubsado, an email will automatically be sent to the associated email inbox with a direct link to easily send a reply. I typically respond to emails within 24-48 business hours. If you prefer to give me a call to chat through complicated questions, you're always welcome to do so.

OFFICE HOURS

My office hours are Monday - Friday 9a.m. - 4p.m. I spend the weekends photographing weddings, so if you call or email me on the weekend, please note that I will get back to you as soon as I can the following Monday or Tuesday.



PAYMENT TERMS

A \$1000 non-refundable retainer is required to reserve your wedding date and nothing else is ever booked on your wedding day. The retainer is applied to the final balance and the balance is due 20 days before your wedding date. You're welcome to make payments along the way at your convenience (leading up to 20 days before your wedding) or pay the remaining balance all at once.

PAYMENT METHODS

Checks are preferred, but all major credit cards are accepted.

MY PACKAGES ARE FILLED WITH MANY OPTIONS SO THAT YOU:

- Know you have a trusted and experienced professional on your side
- Have peace of mind going into your wedding day
- Capture big and small moments important to you
- Receive professional engagement images at your favorite locations for your announcement, save the dates, or wedding day slideshow
- Can share images online or reprint a portrait years down the line
- Receive beautiful, done-for-you wedding invitations and save the dates along with your engagement and wedding photography so you have more time to spend cuddled up next to your partner
- Get generous photo credits to apply towards a beautiful, custom wedding album for you or to gift to your parents, because beautiful photographs are not meant to live only on your computer



TESTIMONIALS

What Past Clients Loved About Working With Me



***“She is absolutely the best thing to happen to weddings
and Kansas City is lucky to have her!”***

“Thanks to A Day to Adore we have the best possible way to remember our day for the rest of our lives with stunning photos and the most gorgeous wedding album that I have ever seen. The quality is superb and we love having the physical album to show off to our friends and family and to have as the best souvenir of our beautiful wedding. I highly recommend Deanna and A Day to Adore. She is absolutely the best thing to happen to weddings and Kansas City is so lucky to have her talent for such important moments in our lives. We will be forever grateful that we chose Deanna to trust with our memories!” ~ JENNY H.



***“She created a beautiful custom watercolor map for out-of-town guests and
had our photos back to us even faster than she promised!”***

“In addition to loving the work that she showed us, we immediately connected with her and knew that she was a perfect fit for us! Not only is she an outstanding photographer, but an extremely creative artist as well. She created a beautiful custom watercolor map for the out of town guests attending our wedding and also designed our invitations for us! Deanna is someone that you can truly count on to deliver excellence in everything she does! We absolutely love our photos and she had them back to us even faster than she promised. We will definitely use Deanna for future photos and highly recommend her to others!!” ~ KRISTEN M.




“I could go on.. and on about how GREAT of a photographer she was.”

“I don't know where to start about Deanna (A Day to Adore Photography). I can remember countless hours of searching for a KC Wedding Photographer and reading reviews like it was my job. I finally set up an appointment to talk to her about availability because everything on her website just put me at ease.

From that very second on she catered to our every need and wanted to make sure everything was just perfect up until the "big day." From first meeting for our engagement photos to capturing the wedding, she just understood what I had pictured and exceeded our expectations! I rarely had to ask "can you take this" or " make sure you get that" because it was already done :). I could go on...and on about how GREAT of a photographer she was and how she never complained or was in the way. I will 100% use Deanna again for moments that can't be forgotten.”

~ MEGAN B.



HI THERE!

I'M DEANNA. THE OWNER AND PHOTOGRAPHER.

Let me tell you—I decided to marry my now-husband THREE weeks after we'd met and these last 16 years have been full of cross-country adventures, dirt beneath our fingernails, and expanding our family by three boys. It only gets sweeter from here.

WHEN YOU HIRE A DAY TO ADORE,
YOU HIRE ME. I'M THE ONE...

...buying you a drink during our initial meeting...

...poring over your photography timeline...

...standing on chairs and lying in the grass to capture your wedding shots...

...and sitting at the computer with a brown sugar latte editing your final artwork.

I was 15 when my parents surprised me with a camera on Christmas morning and that same camera was by my side when I took a black and white film class in college. I loved the sanctuary of the darkroom where I could crank up the tunes and lose myself in the darkness and smell.

I've never lost the joy of capturing images and now that joy spills over into building connections with my clients that turn into friendships. This love of mine has allowed me to be more present with the little loves and big love who are mine.

*I love marrying your story, ideas, and vision with experience, passion,
and a dash of fun to ensure you get incredible service and photographs you adore.*



frequently asked questions

#1 WILL WE RECEIVE DIGITAL FILES?

Yes! Absolutely! All images will be delivered in an online gallery and on a USB hard drive.

#2 CAN WE CUSTOMIZE YOUR WEDDING PACKAGES?

Yes! Any wedding package can be customized to ensure you get exactly what you need for your unique wedding experience.

#3 WILL YOU ALSO PHOTOGRAPH OUR REHEARSAL DINNER OR BRIDAL SHOWER?

Yes (do you see the pattern? I'm all about finding ways to say yes to you)! I would be thrilled to help cover any (or all) of your wedding-related events. Knowing you have a trusted photographer there to cover these special events and the people who attend allows you to relax and enjoy the whole process of preparing for your wedding day. When we discuss wedding packages in person, make sure to bring this up!

#4 CAN I PRINT MY IMAGES AND SHARE ONLINE?

Yes, of course! I grant you the personal release for reproduction, which means that you have the rights to reprint anywhere you choose and share online or on social media.

#5 WE FEEL AKWARD IN FRONT OF A CAMERA. WILL YOU TELL US WHAT TO DO?

I hear this statement all the time. I promise I will help guide you through natural poses that will make you feel at ease and make you look amazing in front of the camera. I always get at least one or two perfect portraits and then from there we just have fun, relax, and see what magic happens (and I promise it always does).

#6 WHAT PRINT LABS DO YOU RECOMMEND?

I highly recommend mpix.com or pinholepress.com.

*If you have anymore questions that aren't covered here,
we can cover them in your in-person meeting prior to booking.*



*Follow Me Online for Wedding Photography Inspiration
and Glimpses into A Day to Adore Photography*



facebook.com/adaytoadore



[@adaytoadore](https://www.instagram.com/adaytoadore)



pinterest.com/adaytoadore

WWW.ADAYTOADORE.COM



208.406.2066

READY TO REACH OUT AND SCHEDULE A CALL?

Congratulations again! Thank you so much for taking the time to explore A Day to Adore. I'm so glad you did and I would love to be your wedding photographer so you receive:

- A high level of professionalism and extensive experience working with the intricacies (and unpredictable challenges) of a wedding day
- Incredible attention to detail and meticulous planning to ensure your wedding photography runs smoothly and the process is fun, comfortable, and exciting for you
- Bright, timeless photographs that capture the emotion, detail, and experience you'll love to look back on for years to come
- Clear communication and timely responses to ensure your expectations are met and your questions are answered when you need them

To schedule an in-person meet up or face-to-face chat where we discuss your wedding further, feel free to call me at 208.406.2066 or shoot me an email at just shoot me an email at info@adaytoadorephotography.com.

I'll get back to you within 24-48 business hours with some meeting times.
I can't wait to learn more about you and your wedding.

LOVE, DEANNA

FOUNDER AND PHOTOGRAPHER AT

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